# January 2021

## How we use your information

#### Information we collect

Through your engagement with the Decision Maker Panel, the Bank of England ('we' or the 'Bank') collects personal data about you. This information includes business contact information, professional information and place of work. We may also collect your personal or political opinions, should you wish to disclose them in one of the surveys we send you.

To identify individuals across the country who can help the Bank in support of its mission (to promote the good of the people of the United Kingdom by maintaining monetary policy and financial stability), we may use commercial databases, and some publicly available sources.

### Why we need your personal data

We collect your personal data to be able to communicate with you (as described in our initial invitation letter to you). This is necessary for the performance of a task carried out in the public interest or in the exercise of official authority of the Bank. To the extent to which you provide us with any special categories of personal data (such as details of your political views), our basis for processing this data is that it is necessary for reasons of substantial public interest.

#### What we do with your personal data

We will use your personal data to send you surveys about business conditions and provide feedback reports summarising the survey results. We may also send you invitations to our events and details of relevant publications from the Bank of England. Your personal data is also shared with the University of Nottingham who contact you on our behalf to confirm your interest in this panel. We use a third-party provider, Qualtrics LLC, based in the United states to provide the Qualtrics online survey platform. (Qualtrics LLC, 333 W. River Park Drive, Provo, UT 84604, United States of America ("Qualtrics"))

Qualtrics complies with the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union (EU), the United Kingdom, and Switzerland to the United States, respectively, including the onward transfer liability provisions. Qualtrics has certified to the Department of Commerce that it adheres to the Privacy Shield Principles. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. Qualtics privacy agreement can be found here: https://www.qualtrics.com/privacy-statement/

Individual responses are confidential, however, and will not be published. We will keep your personal data for 5 years from your last interaction with us. You can request that we no longer use your personal data, by writing to us.

### Your rights

You have a number of rights under data protection laws (for example, you have the right to ask us for a copy of the personal data the Bank holds about you. This is known as a 'Subject Access Request'. You can ask us to change how we process or deal with your personal data, and you may also have the right in some circumstances to have your personal data amended or deleted. To find out more about those rights, to make a complaint, or to contact our Data Protection Officer, please see our website at https://www.bankofengland.co.uk/legal/privacy